

Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar

Coverage Report

27th November 2025

Print Coverage

No.	Publication	Headline	Edition	Date
1.	Dainik Bhaskar	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
2.	Aaj Samaj	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
3.	Action India	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
4.	Hadoti Adhikar	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
5.	Haryana Vatika	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
6.	Watan Kesari	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
7.	Vatika Times	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
8.	Jagat Kranti	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
9.	Satyajay Times	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
10.	Yugmarg	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
11.	Rashtriya Shan	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
12.	Lokprerna	Mahindra opens a new state-of-the-art truck and bus dealership in Hisar	Hisar	27-11-2025
13.	Vrajkishan Bhoomi	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	Ahmedabad	27-11-2025
14.	Nirmal Gujarat	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	Ahmedabad	27-11-2025

15.	The Venus Times	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	Ahmedabad	27-11-2025
16.	Sunvilla Samachar	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	Ahmedabad	27-11-2025
17.	Sunvilla Samachar (English)	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	Ahmedabad	27-11-2025

महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया



भास्कर समाचार सेवा

हिसार। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 3S डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ड्राइवरों के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडब्ल्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97वीं डीलरशिप बन गई है। यह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं।

इस अवसर पर ग्रुप एग्जीक्यूटिव बोर्ड के मेंबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इक्विपमेंट के प्रेसिडेंट विनोद सहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके बेहद खुशी हो रही है।

मेसर्स जे.के. ऑटोमार्ट महिंद्रा ट्रक्स और बसों की 97वीं डीलरशिप बनी है। आज, महिंद्रा ट्रक्स और बसें तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2S डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को विश्वस्तरीय सेवा प्रदान कर रहे हैं। महिंद्रा समूह अब ट्रक्स और बसों के क्षेत्र में लगभग 7 प्रतिशत मार्केट शेयर रखता है, जबकि I&LCV बसों में 24 प्रतिशत मार्केट शेयर है।

महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया



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महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया

► **हाड़ौती अधिकार**

हिसार, 26 नवम्बर। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 3S डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ड्राइवर्स के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडव्ल्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97वीं डीलरशिप बन गई है। यह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं।

इस अवसर पर रूप एजीक्यूटिव बोर्ड के मेंबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इक्विपमेंट के प्रेसिडेंट, विनोद सहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके बेहद खुशी हो रही है। मेसर्स जे के ऑटोमार्ट महिंद्रा ट्रक्स और बसों की 97वीं डीलरशिप



बनी है। आज, महिंद्रा ट्रक्स और बसें तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2S डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को विश्वस्तरीय सेवा प्रदान कर रहे हैं। महिंद्रा समूह अब ट्रक्स और बसों के क्षेत्र में लगभग 7ल मार्केट शेयर रखता है, जबकि I&LCV बसों में 24ल मार्केट शेयर है। हमारा लक्ष्य वित्त वर्ष 31 तक मार्केट शेयर को 10-12% तक और वित्त वर्ष 36 तक 20% से अधिक तक पहुंचाने का है।

डॉ. वेंकट श्रीनिवास, बिजनेस हेड - महिंद्रा ट्रक्स, बसें एवं कंस्ट्रक्शन

इक्विपमेंट ने कहा, ग्राहकों को सर्वोपरि रखने को लेकर हमारे जुनून ने हमें अपने ग्राहकों के लिए बदलाव लाने वाले मूल्य प्रस्ताव बनाने के लिए प्रेरित किया है। चाहे हमारी पूरी उत्पाद श्रृंखला का गारंटीड बेहतर माइलेज हो, या सबसे उन्नत टेलीमैटिक्स समाधान - आईएमएएक्सएक्स, जो फ्लीट मालिकों को अपने परिवहन व्यवसाय पर पूरा नियंत्रण देता है, या तेजी से बढ़ता डीलरशिप नेटवर्क और आफ्टर-सेल्स सपोर्ट—हर क्षेत्र में हम भारतीय कमर्शियल व्हीकल उद्योग में सर्वोत्तम ग्राहक अनुभव देने के लिए प्रतिबद्ध हैं।

महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया

हरियाणा वाटिका/ब्यूरो

हिसार, 26 नवंबर। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 3^र डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ड्राइवरों के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडव्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97वीं डीलरशिप बन गई है। यह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं। इस अवसर पर गुप एजीक्यूटिव बोर्ड के मेंबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इक्विपमेंट के प्रेसिडेंट, श्री विनोद सहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके बेहद



खुशी हो रही है। मेसर्स जे के ऑटोमार्ट महिंद्रा ट्रक्स और बसों की 97वीं डीलरशिप बनी है। आज, महिंद्रा ट्रक्स और बसें तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2^र डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को विश्वस्तरीय सेवा प्रदान कर रहे हैं। महिंद्रा समूह अब ट्रक्स और बसों के क्षेत्र में लगभग 7' मार्केट शेयर रखता है, जबकि I&LCV बसों में 24' मार्केट शेयर है। हमारा लक्ष्य वित्त वर्ष 31 तक मार्केट शेयर को 10-12' तक और वित्त वर्ष 36 तक 20' से अधिक तक पहुंचाने का है। डॉ. वेंकट श्रीनिवास, बिजनेस हेड - महिंद्रा ट्रक्स, बसें एवं

कंस्ट्रक्शन इक्विपमेंट ने कहा, 'ग्राहकों को सर्वोपरि रखने को लेकर हमारे जुनून ने हमें अपने ग्राहकों के लिए बदलाव लाने वाले मूल्य प्रस्ताव बनाने के लिए प्रेरित किया है। चाहे हमारी पूरी उत्पाद श्रृंखला का गारंटीड बेहतर माइलेज हो, या सबसे उन्नत टेलीमैटिक्स समाधान - आईएमएएक्सएस, जो फ्लीट मालिकों को अपने परिवहन व्यवसाय पर पूरा नियंत्रण देता है, या तेजी से बढ़ता डीलरशिप नेटवर्क और आफ्टर-सेल्स सपोर्ट-हर क्षेत्र में हम भारतीय कमर्शियल व्हीकल उद्योग में सर्वोत्तम ग्राहक अनुभव देने के लिए प्रतिबद्ध हैं।

महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया




हिसार। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 3x डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ड्राइवर्स के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडब्ल्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97वीं डीलरशिप बन गई है। वह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं। इस अवसर पर ग्रुप एग्जीक्यूटिव बोर्ड के मेबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इन्वियामेंट के प्रेसिडेंट, श्री विनोद साहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके वेहद खुशी हो रही है। मेसर्स जे.के. ऑटोमार्ट महिंद्रा ट्रक्स और बसेस की 97वीं डीलरशिप बनी है। आज, महिंद्रा ट्रक्स और बसेस तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2x डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को विश्वस्तरीय सेवा प्रदान कर रहे हैं। महिंद्रा समूह अब ट्रक्स और बसेस के क्षेत्र में लगभग 7% मार्केट शेयर रखता है, जबकि वरुछउव बसेस में 24% मार्केट शेयर है। हमारा लक्ष्य वित्त वर्ष 31 तक मार्केट शेयर को 1012% तक और वित्त वर्ष 36 तक 20% से अधिक तक पहुंचाने का है। डॉ. वेंकट श्रीनिवास, बिजनेस हेड, महिंद्रा ट्रक्स, बसेस एवं कंस्ट्रक्शन इन्वियामेंट ने कहा, ग्राहकों को सर्वोपरि रखने को लेकर हमारे जुनून ने हमें अपने ग्राहकों के लिए बदलाव लाने वाले मूल्य प्रस्ताव बनाने के लिए प्रेरित किया है। चाहे हमारी पूरी उत्पाद श्रृंखला का गारंटीड बेहतर माइलेज हो, या सबसे उन्नत टेलीमैटिक्स समाधान डा आईएमएक्सएसएक्स, जो फ्लीट मालिकों को अपने परिवहन व्यवसाय पर पूरा नियंत्रण देता है, या तेजी से बढ़ती डीलरशिप नेटवर्क और आपस्टर-सेल्स सपोर्ट-हर क्षेत्र में हम भारतीय कमर्शियल व्हीकल उद्योग में सर्वोत्तम ग्राहक अनुभव देने के लिए प्रतिबद्ध हैं।

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Mahindra Strengthens its presence in Haryana with a new



Vatika Times

HISAR: After achieving a robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Hisar, Haryana. With 5 service bays, the facility can service more than 6 vehicles per day while also providing driver lodging, 24-hour breakdown assistance and AdBlue availability. M/s. J K Automart., Hisar becomes the 97th Dealer of Mahindra's Truck & Bus business. The sprawling facility is spread over 22,000 sq. ft with 5 vehicle service bays to impart quick and efficient service to its customers. The New Dealership is fully geared to offer sales, spares, and service to the entire range of vehicles – HCVs, ICVs, LCVs and Buses.

Speaking on the occasion, Mr. Vinod Sahay, President – Trucks, Buses & Construction Equipment, Member of Group Executive Board, said, "Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorized workshops for trucks and buses across the country, providing world-class customer care to our valued customers. The Mahindra Group now holds close to 7% market share in trucks and buses, with a 24% market share in I&LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36."

MP Naveen Bindal Signs MoU with Z. Kinn

महिंद्रा का नई अत्याधुनिक ट्रक और बस डीलरशिप का शुभारंभ



जगत क्रान्ति ✶ हिंसार

पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिंसार में अपनी अत्याधुनिक 3एस डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ड्राइवरों के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडब्ल्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिंसार महिंद्रा के ट्रक और

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हिसार, 26नवंबर, सत्यजय टाइम्स/ब्यूरो। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 3^र डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ब्राइवरों के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडब्ल्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97वीं डीलरशिप बन गई है। यह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं। इस अवसर पर ग्रुप एग्जीक्यूटिव बोर्ड के मेंबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इन्विपमेंट के प्रेसिडेंट, श्री विनोद सहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके बेहद खुशी हो रही है। मेसर्स जे के ऑटोमार्ट महिंद्रा ट्रक्स और बसों की 97वीं डीलरशिप बनी है। आज, महिंद्रा ट्रक्स और बसें तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2^र डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को विश्वस्तरीय सेवा प्रदान कर रहे हैं। महिंद्रा समूह अब ट्रक्स और बसों के क्षेत्र में लगभग 7^व मार्केट शेयर रखता है, जबकि बसों में 24^व मार्केट शेयर है। हमारा लक्ष्य वित्त वर्ष 31 तक मार्केट शेयर को 10-12' तक और वित्त वर्ष 36 तक 20' से अधिक तक पहुंचाने का है।



Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar



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महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया

हिसार। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 37 डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहाँ ड्राइवरों के ठहरने की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडवॉक्यू की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97वीं डीलरशिप बन गई है। यह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं। इस अवसर पर ग्रुप एग्जीक्यूटिव बोर्ड के मेंबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इक्विपमेंट के प्रेसिडेंट, श्री विनोद साहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके बेहद खुशी हो रही है। मेसर्स जे.के. ऑटोमार्ट महिंद्रा ट्रक्स और बसों की 97वीं डीलरशिप बनी है। आज, महिंद्रा ट्रक्स और बसें तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2S डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को विष्वस्तरीय सेवा प्रदान कर रहे हैं।



महिंद्रा समूह अब ट्रक्स और बसों के क्षेत्र में लगभग 7% मार्केट शेयर रखता है, जबकि व्हेल्छर बसों में 24% मार्केट शेयर है। हमारा लक्ष्य वित्त वर्ष 31 तक मार्केट शेयर को 10-12% तक और वित्त वर्ष 36 तक 20% से अधिक तक पहुंचाने का है। डॉ. वेंकट श्रीनिवास, विजनेस हेड डू महिंद्रा ट्रक्स, बसें एवं कंस्ट्रक्शन इक्विपमेंट ने कहा, हूग्राहकों को सर्वोपरि रखने को लेकर हमारे जुनून ने हमें अपने ग्राहकों के लिए बदलाव लाने वाले मूल्य प्रस्ताव बनाने के लिए प्रेरित किया है। चाहे हमारी पूरी उत्पाद श्रृंखला का गारंटीड बेहतर माइलेज हो, या सबसे उन्नत टेलीमैटिक्स समाधान डू आईएमएएक्सएक्स, जो फ्लोट मालिकों को अपने परिवहन व्यवसाय पर पूरा नियंत्रण देता है, या तेजी से बढ़ता डीलरशिप नेटवर्क और आफ्टर-सेल्स सपोर्ट-हर क्षेत्र में हम भारतीय कमर्शियल व्हीकल उद्योग में सर्वोत्तम ग्राहक अनुभव देने के लिए प्रतिबद्ध हैं।

महिंद्रा ने हिसार में एक नई अत्याधुनिक ट्रक और बस डीलरशिप के शुभारंभ किया

लोक प्रेरणा

हिसार। पिछले चार वर्षों में मजबूत वॉल्यूम ग्रोथ हासिल करने के बाद, महिंद्रा के ट्रक और बस व्यवसाय ने आज हरियाणा के हिसार में अपनी अत्याधुनिक 3^र डीलरशिप का उद्घाटन किया। 5 सर्विस बे वाले इस केंद्र में प्रतिदिन 6 से अधिक वाहनों की सर्विसिंग की क्षमता है। यहां ड्राइवर्स के ट्रेनिंग की सुविधा, 24 घंटे ब्रेकडाउन सहायता और एडवेंचर की उपलब्धता भी है। मेसर्स जे.के. ऑटोमार्ट, हिसार महिंद्रा के ट्रक और बस व्यवसाय की 97^{वीं} डीलरशिप बन गई है। यह विस्तृत सुविधा 22,000 वर्ग फीट में फैली है और इसमें 5 वाहन सर्विस बे हैं, जो ग्राहकों को तेज और प्रभावी सेवा प्रदान करने के लिए तैयार हैं। इस अवसर पर ग्रुप एग्जीक्यूटिव बोर्ड के मैनबर, ट्रक्स, बसेस एंड कंस्ट्रक्शन इक्विपमेंट के प्रेसिडेंट, श्री विनोद सहाय ने कहा, हिसार में हमारी नई अत्याधुनिक डीलरशिप का उद्घाटन करके बेहद खुशी हो रही है। मेसर्स जे.के. ऑटोमार्ट महिंद्रा ट्रक्स और बसेस की 97^{वीं} डीलरशिप बन गई है। आज, महिंद्रा ट्रक्स और बसेस तथा एसएमएल मिलकर पूरे देश में 203 डीलरशिप, 137 2^र डीलरशिप और 273 अधिकृत वर्कशॉप के साथ हमारे ग्राहकों को



विश्वस्तरीय सेवा प्रदान कर रहे हैं। महिंद्रा समूह अब ट्रक्स और बसेस के क्षेत्र में लगभग 7^{वां} मार्केट शेयर रखता है, जबकि I&LCV बसेस में 24^{वां} मार्केट शेयर है। हमारा लक्ष्य वित्त वर्ष 31 तक मार्केट शेयर को 10-12^{वां} तक और वित्त वर्ष 36 तक 20^{वां} से अधिक तक पहुंचाने का है।

डॉ. वेंकट श्रीनिवास, बिजनेस हेड - महिंद्रा ट्रक्स, बसेस एवं कंस्ट्रक्शन इक्विपमेंट ने कहा, 'ग्राहकों को सर्वोपरि रखने को लेकर हमारे जुनून ने हमें अपने

ग्राहकों के लिए बदलाव लाने वाले मूल्य प्रस्ताव बनाने के लिए प्रेरित किया है। चाहे हमारी पूरी उत्पाद श्रृंखला का गारंटीड बेहतर माइलेज हो, या सबसे उन्नत टेलीमैटिक्स समाधान - आईएमएएक्सएक्स, जो फ्लीट मालिकों को अपने परिवहन व्यवसाय पर पूरा नियंत्रण देता है, या तेजी से बढ़ता डीलरशिप नेटवर्क और आफ्टर-सेल्स सपोर्ट-हर क्षेत्र में हम भारतीय कमर्शियल व्हीकल उद्योग में सर्वोत्तम ग्राहक अनुभव देने के लिए प्रतिबद्ध हैं।

મહિન્દ્રાએ હિસ્સારમાં નવી અઘતન ટૂંક એન્ડ બસ ડીલરશીપ સાથે હરિયાણામાં તેની ઉપસ્થિતિ મજબૂત કરી

પ્રજાકિશન ભૂમિ

પૂણે, ૨૬ નવેમ્બર, ૨૦૨૪ઃ
મહિન્દ્રાના કુટુંબ અને બસ બિઝનેસે
છેલ્લા ચાર વર્ષમાં વોલ્યુમમાં મજબૂત
હોઈ છે. હાલ સુધી કમી બાદ આજે
હરિયાણાના હિસ્સારમાં એક
અન્યત્ર કનિષ્ઠ ઉજીવીતરશીપનું
ઉદઘાટન કર્યું છે. પાંચ સરવેરે બે સાથે
આ સુવિધા દેશિક દેશી વધુ વાહનોના
સર્વિસ કરી શકે છે, જે ડ્રાઈવર
લોજિંગ, ૨૪ કલાક પ્રેકડાઉન સહાય
અને એડબ્લુ (એડબ્લુ શોર્ટ વર્ષન
સહિત) ની સુવિધા પણ પ્રદાન
કરે છે.

આ પ્રસંગે વાત કરતાં ગ્રૂપ
એડિક્શનલ યુ.પી. ઓફીસર સદયસ, ટુક
એન્ડ બસ એન્ડ કન્ટ્રીડાઈરેક્ટર
ઈક્વિપમેન્ટના બિઝનેસ પ્રેસિડન્ટ
વિનાંદ સાચાંયે કહ્યું હતું કે, “અમે
હિસ્ટારીમાં અમારી ત્રીજી અલ્પાબેચારી
લીવરશીપમાં ઉદઘાટન કરતાં
ઉત્સાહિત છીએ. મેસર્સ જે કે
ઓટોમોર્બ મહિન્ડ્રા ટ્રસ્ટ એન્ડ બસની
૮૭મી લીવરશીપ છે. મહિન્ડ્રા ટ્રસ્ટ
એન્ડ બસ અને એસએમએલ ભેગા
મળીને હવે દેશભરમાં ૨૦૮
લીવરશીપ, ૧૩૭ રબ્બર લીવરશીપ
તેમજ ટ્રસ્ટ એન્ડ બસ માટે ૨૭૩



અધિકૃત વર્કશોપ ધરાવે છે, જે અમારા મૂલ્યવાન ગ્રાહકોને વિશ્વ-સ્તરીય ગ્રાહક સેવા પ્રદાન કરે છે. મહિન્દ્રા ગ્રૂપ હવે ટ્રક્સ એનું બસમાં લગભગ ૮ ટકા બજાર હિસ્સો ધરાવે છે તેમજ આઈએન્ડએલસીવી બસમાં ૪૪ ટકા બજાર હિસ્સેદારી છે. અમે નાણાકીય વર્ષ ૨૦૩૧ સુધીમાં ૧૦-૧૨ ટકા અમે નાણાકીય વર્ષ ૨૦૨૬ સુધીમાં ૨૦ ટકાથી વધુ બજાર હિસ્સેદારીનું લક્ષ્ય રાખીએ છીએ.”

મહિન્દ્રા ટ્રકસ, બસ એન્ડ કન્સ્ટ્રક્શન ઈન્વિપમેન્ટ બિઝનેસના કેડ ડો. વેન્ટ શ્રીનીવાસને માટેજ હતું કે, "ગ્રાહક કેન્દ્રિતતા વાસના અમારા જુસ્સાએ અમને અમારા ગ્રાહકો માટે બેજોડ મૂલ્ય પ્રસ્તાવ રજૂ કરવા પ્રોત્સાહિત કર્યાં છે. તે અમારી સમગ્ર પ્રોડક્ટ રેન્જમાં સર્વોચ્ચ માઈલેજ હોય કે પછી સૌથી અદ્યતન ટેલીમેટિક્સ સોલ્યુશન્સ રજૂ કરેલ હોય કે જે ફલીટ માલિકોને તેમના

દાગ્સપાટ બિઝનેસ ઉપર સંપૂર્ણ નિર્ધારણ પ્રદાન કરે છે અથવા ગ્લોબલરશીપ અને આક્ટર સેલ્સ સપોર્ટ સાધનોના અન્ય ફોર્મેટના ઝડપથી વિકસતા નેટવર્ક હોય, અમે ભારતીય કમર્શિયલ લોકલ ઈન્ડસ્ટ્રીમાં શ્રેષ્ઠ ગ્રાહક અનુભવ આપવા માટે કટીબદ્ધ છીએ.”

મહિન્દ્રા બ્લેઝો એક્સ,
ફ્યુરીઓ, ઓપ્ટિમો અને જ્યો
ભારતમાં એક્મારા સીવી ટ્રુક રેન્જ છે,
જે ૭બલ સર્વિસ ગેરંટી આપે છે. ૪૮
કલાકમાં ફરીથી માર્ગ ઉપર, અન્યથા
કંપની ગ્રાહકને દરરોજ રૂ. ૧૦૦૦/-
ચુકવશે અને કીલર વર્કશોપમાં ૩૬
કલાકમાં વાહનના ટર્નઅરાઉન્ડની
ગેરંટી આપશે અથવા કંપની દરરોજ
૩૦૦૦/- ચુકવશે.

સતત પ્રોડક્ટ ઈનોવેશન અને ગ્રાહક કેન્દ્રિતતા પ્રત્યેનો જુસ્સો એમટીબીના મૂળમાં છે, જેણે આ ગેરંટીઓને શક્ય બનાવી છે.

મહિન્દ્રાએ હિસ્સારમાં નવી અદ્યતન ટ્રક એન્ડ બસ ડીલરશીપ સાથે હરિયાણામાં તેની ઉપસ્થિતિ મજબૂત કરી



પૂણે, : મહિન્દ્રાના ટ્રક એન્ડ બસ બિઝનેસે છેલ્લાં ચાર વર્ષમાં વોલ્યુમમાં મજબૂત વૃદ્ધિ હાંસલ કર્યા બાદ આજે હરિયાણાના હિસ્સારમાં એક અત્યાધુનિક ૩૭ ડીલરશીપનું ઉદઘાટન કર્યું હતું. પાંચ સર્વિસ બે

સાથે આ સુવિધા દૈનિક દૃથી વધુ વાહનોની સર્વિસ કરી શકે છે, જે ડ્રાઇવર લોજિંગ, ૨૪ કલાક બ્રેકડાઉન સહાય અને એડબ્લુ (એડબલ્યુ શોર્ટ વર્ણન સહિત) જેવી સુવિધા પણ પ્રદાન કરે છે. આ પ્રસંગે વાત કરતાં ગ્રૂપ

એક્ઝિક્યુટિવ બોર્ડના સદસ્ય, ટ્રક એન્ડ બસ એન્ડ કન્સ્ટ્રક્શન ઈક્વિપમેન્ટના બિઝનેસ પ્રેસિડેન્ટ વિનોદ સહાયે કહ્યું હતું કે, “અમે હિસ્સારમાં અમારી નવી અત્યાધુનિક ડીલરશીપનું ઉદઘાટન કરતાં ઉત્સાહિત છીએ. મેસર્સ જે કે ઓટોમાર્ટ મહિન્દ્રા ટ્રક્સ એન્ડ બસની ૮૭મી લીડરશીપ છે. મહિન્દ્રા ટ્રક્સ એન્ડ બસ અને એસએમએલ ભેગા મળીને હવે દેશભરમાં ૨૦૩ ડીલરશીપ, ૧૩૭ ૨૭ ડીલરશીપ તેમજ ટ્રક્સ એન્ડ બસ માટે ૨૭૩ અધિકૃત વર્કશોપ ધરાવે છે, જે અમારા મૂલ્યવાન ગ્રાહકોને વિશ્વ-સ્તરીય ગ્રાહક સેવા પ્રદાન કરે છે.

અઘાતન ટ્રક એન્ડ બસ મહિન્દ્રાએ હિસ્સારમાં નવી ડીલરશીપ સાથે હરિયાણામાં ઉપસ્થિતિ મજબૂત કરી



(ધ.વિ.ટા.ન્યુઝ), અમદાવાદ, તા.૨૬

મહિન્દ્રાના ટ્રક એન્ડ બસ બિઝનેસે છેલ્લાં ચાર વર્ષમાં વોલ્યુમમાં મજબૂત વૃદ્ધિ હાંસલ કર્યા બાદ આજે હરિયાણાના હિસ્સારમાં એક અત્યાધુનિક ૩૭૦ ડીલરશીપનું ઉદઘાટન કર્યું હતું. પાંચ સર્વિસ બે સાથે આ સુવિધા દૈનિક ૬થી વધુ વાહનોની સર્વિસ કરી શકે છે, જે ડ્રાઇવર લોજિંગ, ૨૪ કલાક બ્રેકડાઉન સહાય અને એડબુ જેવી સુવિધા પણ પ્રદાન કરે છે. આ પ્રસંગે વાત કરતાં ગ્રૂપ એક્ઝિક્યુટિવ બોર્ડના સદસ્ય, ટ્રક એન્ડ બસ એન્ડ કન્સ્ટ્રક્શન ઇન્વેસ્ટમેન્ટના બિઝનેસ પ્રેસિડેન્ટ વિનોદ સહાયે કહ્યું હતું કે, “અમે હિસ્સારમાં

અમારી નવી અત્યાધુનિક ડીલરશીપનું ઉદઘાટન કરતાં ઉત્સાહિત છીએ. મેસર્સ જે કે ઓટોમાર્ટ મહિન્દ્રા ટ્રક્સ એન્ડ બસની ૮૭મી લીડરશીપ છે. મહિન્દ્રા ટ્રક્સ એન્ડ બસ અને એસએમએલ ભેગા મળીને હવે દેશભરમાં ૨૦૩ ડીલરશીપ, ૧૩૭ ૨૭૦ ડીલરશીપ તેમજ ટ્રક્સ એન્ડ બસ માટે ૨૭૩ અધિકૃત વર્કશોપ ધરાવે છે, જે અમારા મૂલ્યવાન ગ્રાહકોને વિશ્વ-સ્તરીય ગ્રાહક સેવા પ્રદાન કરે છે. મહિન્દ્રા ગ્રૂપ હવે ટ્રક્સ એન્ડ બસમાં લગભગ ૭ ટકા બજાર હિસ્સો ધરાવે છે તેમજ આઈએન્ડએલસીવી બસમાં ૨૪ ટકા બજાર હિસ્સેદારી છે. અમે નાણાકીય વર્ષ ૨૦૩૧ સુધીમાં ૧૦-૧૨ ટકા અને નાણાકીય વર્ષ ૨૦૩૬ સુધીમાં ૨૦ ટકાથી વધુ બજાર હિસ્સેદારીનું લક્ષ્ય રાખીએ છીએ.” મહિન્દ્રા ટ્રક્સ, બસ એન્ડ કન્સ્ટ્રક્શન ઇન્વેસ્ટમેન્ટ બિઝનેસના હેડ ડો. વેંકટ શ્રીનિવાસએ કહ્યું હતું કે, ગ્રાહક-કેન્દ્રિતતા માટેના અમારા જુસ્સાએ અમને અમારા ગ્રાહકો માટે બેજોડ મૂલ્ય પ્રસ્તાવ રજૂ કરવા પ્રોત્સાહિત કર્યા છે.

અઘતન ટ્રક એન્ડ બસ મહિન્દ્રાએ હિસ્સારમાં નવી ડીલરશીપ સાથે હરિયાણામાં ઉપસ્થિતિ મજબૂત કરી



સનવિલા ન્યુઝ, અમદાવાદ, તા. ૨૬

મહિન્દ્રાના ટ્રક એન્ડ બસ બિઝનેસે છેલ્લાં ચાર વર્ષમાં વોલ્યુમમાં મજબૂત વૃદ્ધિ હાંસલ કર્યા બાદ આજે હરિયાણાના હિસ્સારમાં એક અત્યાધુનિક ૩૭૦ ડીલરશીપનું ઉદઘાટન કર્યું હતું. પાંચ સર્વિસ બે સાથે આ સુવિધા દૈનિક ૬ થી વધુ વાહનોની સર્વિસ કરી શકે છે, જે ગ્રાઈવર લોજિંગ, ૨૪ કલાક બ્રેકડાઉન સહાય અને એડબ્લુ જેવી સુવિધા પણ પ્રદાન કરે છે. આ પ્રસંગે વાત કરતાં ગ્રૂપ એક્ઝિક્યુટિવ બોર્ડના સદસ્ય, ટ્રક એન્ડ બસ એન્ડ કન્સ્ટ્રક્શન ઇન્ફ્રાસ્ટ્રક્ચર બિઝનેસ પ્રેસિડેન્ટ વિનોદ સહાયે કહ્યું હતું કે, “અમે હિસ્સારમાં અમારી નવી અત્યાધુનિક ડીલરશીપનું ઉદઘાટન

કરતાં ઉત્સાહિત છીએ. મેસર્સ જે કે ઓટોમાર્ટ મહિન્દ્રા ટ્રક્સ એન્ડ બસની ૮૭મી ડીલરશીપ છે. મહિન્દ્રા ટ્રક્સ એન્ડ બસ અને એસએમએલ ભેગા મળીને હવે દેશભરમાં ૨૦૩ ડીલરશીપ, ૧૩૭ ૨૭૦ ડીલરશીપ તેમજ ટ્રક્સ એન્ડ બસ માટે ૨૭૩ અધિકૃત વર્કશોપ ધરાવે છે, જે અમારા મૂલ્યવાન ગ્રાહકોને વિશ્વ-સ્તરીય ગ્રાહક સેવા પ્રદાન કરે છે. મહિન્દ્રા ગ્રૂપ હવે ટ્રક્સ એન્ડ બસમાં લગભગ ૭ ટકા બજાર હિસ્સો ધરાવે છે તેમજ આઈએન્ડએલસીવી બસમાં ૨૪ ટકા બજાર હિસ્સેદારી છે. અમે નાણાકીય વર્ષ ૨૦૩૧ સુધીમાં ૧૦-૧૨ ટકા અને નાણાકીય વર્ષ ૨૦૩૬ સુધીમાં ૨૦ ટકાથી વધુ બજાર હિસ્સેદારીનું લક્ષ્ય રાખીએ છીએ.” મહિન્દ્રા ટ્રક્સ, બસ એન્ડ કન્સ્ટ્રક્શન ઇન્ફ્રાસ્ટ્રક્ચર બિઝનેસના હેડ ડો. વેંકટ શ્રીનિવાસએ કહ્યું હતું કે, ગ્રાહક-કેન્દ્રિતતા માટેના અમારા જુસ્સાએ અમને અમારા ગ્રાહકો માટે બેજોડ મૂલ્ય પ્રસ્તાવ રજૂ કરવા પ્રોત્સાહિત કર્યા છે.

Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar



Sunvilla News: Ahmedabad

After achieving a robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Hisar, Haryana. With 5 service bays, the facility can service more than 6 vehicles per day while also

providing driver lodging, 24-hour breakdown assistance and AdBlue availability. Speaking on the occasion, Mr. Vinod Sahay, President – Trucks, Buses & Construction Equipment, Member of Group Executive Board, said, & Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorized workshops for trucks and buses.

Online Coverage

No.	Portal	Headline	Date
1.	autocarpro.in	Mahindra Opens 97th Truck and Bus Dealership in Hisar	26-11-2025
2.	trucks.cardekho.com	Mahindra Truck And Bus Opens New And Advanced 3S Hisar Facility: Here's What Makes It Unique	26-11-2025
3.	91trucks.com	Mahindra Expands Commercial Vehicle Operations with Inauguration of 3S Dealership in Hisar	26-11-2025
4.	cmv360.com	Mahindra Inaugurates 97th Truck and Bus Dealership in Hisar, Expands Service Network in Haryana	26-11-2025
5.	businessnewsweek.in	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	26-11-2025
6.	contentmediasolution.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	26-11-2025
7.	businessnewsmatrix.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	26-11-2025
8.	edu-news.net	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	26-11-2025
9.	pninews.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	26-11-2025
10.	biznewsdaily.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	27-11-2025
11.	biznewsdesk.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	27-11-2025

12.	apnnews.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	27-11-2025
13.	newsexperts.in	Mahindra Strengthens Its Presence In Haryana With A New State-of-the-Art Truck And Bus Dealership In Hisar	27-11-2025
14.	busineshour9.com	Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar	27-11-2025
15.	sunvillasamachar.com	મહિન્દ્રાએ હિસ્સારમાં નવી અદ્યતન ટ્રક એન્ડ બસ ડીલરશીપ સાથે હરિયાણામાં તેની ઉપસ્થિતિ મજબૂત કરી	27-11-2025

Headline: Mahindra Opens 97th Truck and Bus Dealership in Hisar	Publication : autocarpro.in
Date : 26-11-2025	Journalist: Shruti Shiraguppi

<https://www.autocarpro.in/news/mahindra-opens-97th-truck-and-bus-dealership-in-hisar-129920?amp=1>

Mahindra's Truck and Bus Business inaugurated a 3S dealership in Hisar, Haryana on Tuesday, marking its 97th dealership and strengthening the company's presence in the state. The facility, operated by J K Automart, includes five service bays capable of servicing over six vehicles daily, along with driver lodging, round-the-clock breakdown assistance, and AdBlue availability.

The inauguration follows four years of volume growth for Mahindra's commercial vehicle division. Combined with SML's network, the company now operates 203 3S dealerships, 137 2S dealerships, and 273 authorized workshops across India.

Vinod Sahay, President, Trucks, Buses & Construction Equipment, Member of Group Executive Board, said, "Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorized workshops for trucks and buses across the country, providing world-class customer care to our valued customers. The Mahindra Group now holds close to 7% market share in trucks and buses, with a 24% market share in I&LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36."

Dr. Venkat Srinivas, Business Head, Mahindra Trucks, Buses and Construction Equipment added, "Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the guaranteed higher mileage of our entire product range, or the most advanced telematics solution -- iMAXX, which gives the fleet owners complete control over their transport business or a rapidly growing network of dealerships and other formats of after-sales support paraphernalia, we are committed to impart the best customer experience in the Indian Commercial vehicle industry."

The company currently holds approximately 7% market share in the trucks and buses segment, with a 24% share in the I&LCV bus category. Mahindra aims to increase its market share to 10-12% by FY31 and exceed 20% by FY36.

Mahindra's commercial vehicle range includes BLAZO X, FURIO, OPTIMO, and JAYO models. These vehicles come with service guarantees: vehicles returned to the road within 48 hours or Rs 1,000 daily compensation, and a 36-hour turnaround at dealer workshops or Rs 3,000 daily compensation.

The heavy commercial vehicle range is manufactured at Mahindra's facility in Chakan, Pune, spread across 700 acres with an investment exceeding Rs 4,000 crore. Light commercial vehicles are produced at the Zaheerabad facility in Telangana.

The company's service network includes over 2,000 spares retailers, 200+ mobile service vans, and 22 M-Parts Plazas outlets. Mahindra also operates a multi-lingual helpline, NOW 24x7, staffed by technical experts for customer support.



All vehicles in the range feature Mahindra iMAXX, a telematics solution providing location tracking, geofencing, vehicle health monitoring, driver performance analytics, and fleet management dashboards.



Headline: Mahindra Truck And Bus Opens New And Advanced 3S Hisar Facility: Here's What Makes It Unique

Publication : trucks.cardekho.com


Date : 26-11-2025

Journalist: Dheeraj Nair

<https://trucks.cardekho.com/en/news/detail/mahindra-truck-bus-opens-new-advanced-3s-hisar-facility-heres-what-makes-it-unique-3342.html?amp=1>

Mahindra opens a new sales, service and spare parts facility in Hisar, Haryana, for its commercial vehicle range. Read here for more information: Key Highlights JK Automart becomes Mahindra Truck and Bus's 97th dealer partner with the establishment of the advanced Hisar facility in Haryana. The new Hisar unit offers sales, service and spareparts for Mahindra's entire range of Blazo X, Furio, Optimo and Jayo range of trucks. Mahindra Truck and Bus deems itself as the only manufacturer to offer its unique double guarantee for commercial vehicles. Eyeing an extensive network of establishments to maximise business opportunities and enhance its solid customer services, Mahindra Truck and Bus announces a new 3S (sales, spare parts and service) outlet in Hisar, Haryana. The new facility features 5 well-equipped bays for effective service uptime enhancements; It can service more than 6 vehicles daily. The unit also actively provides lodging, AdBlue refill service and 24x7 downtime assistance. The new Mahindra Hisar unit is designed and established across 22,000 sq.ft with advanced equipment to service commercial vehicles and enhance service turnaround times; this initiative is focused on helping customers maximise their business uptime performance. The new facility is designed to offer service to Mahindra's heavy, intermediate, and light commercial vehicles. The facility also offers maintenance services to buses. Additionally, spare parts for Mahindra's entire range of HCVs, ICVs, LCVs and buses are deemed to be available at this new facility. The facility also offers sales of HCVs, ICVs and LCVs and buses. This move underscores a significant milestone in the entity's mission to enhance customer satisfaction and experience associated with the vehicles. Insights From Mahindra Truck And Bus: Vinod Sahay, president – Trucks, Buses and Construction Equipment, member of the group executive board, said, "Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorised workshops for trucks and buses across India. With the establishment of the new sales, spare parts, and servicing facility in Hisar, we aim to continue to provide world-class customer care to our valued customers. The Mahindra Group now holds close to 7 percent market share in trucks and buses, with a 24 percent market share in intermediate and light commercial vehicles/buses. We are targeting to increase our market share to 10-12 percent by FY31 and over 20 percent by FY36." Dr Venkat Srinivas, business head – Mahindra Trucks, Buses and Construction Equipment, said, "Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the guaranteed higher mileage of our entire product range, or the most advanced telematics solution – iMAXX, which gives the fleet owners complete control over their transport business, or a rapidly growing network of dealerships and other formats of after-sales support paraphernalia, we are committed to imparting the best customer experience in the Indian Commercial vehicle industry." Conclusion: Why Choose Mahindra Trucks? Mahindra Truck and Bus is the only commercial vehicle manufacturing entity in the country to offer a best-in-industry vehicle service-oriented guarantee initiative; the double service guarantee. This comes backed by the promise to put the commercial vehicles (Blazo X, Furio, Optimo, and Jayo) back on the road within 48 hours, with the guarantee to pay customers Rs 1000 per day in the event they fail to follow this stated timeframe.

Additionally, the dealer's service unit or company will pay Rs 3000 per day if the turnaround time exceeds 36 hours (in the instance the vehicle is still at the service centre over this stated timeframe). Hence, choosing Mahindra trucks comes as a strategic investment for businesses in India seeking to enhance business uptime and profitability.

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Headline: Mahindra Expands Commercial Vehicle Operations with Inauguration of 3S Dealership in Hisar

Publication : 91trucks.com

Date : 26-11-2025

Journalist: Indraroop

<https://www.91trucks.com/news/mahindra-expands-commercial-vehicle-operations-with-inauguration-of-3s-dealership-in-hisar>

Mahindra strengthens its commercial vehicle network with a new 3S dealership launch in Hisar, enhancing customer service and reach. Mahindra Trucks and Buses inaugurated a 3S dealership in Hisar, Haryana. The facility, under the ownership of M/s J K Automart, is the 97th dealership under Mahindra Trucks and Buses. The 22,000 sq. ft. facility has five service bays and can service over six vehicles per day. It also provides driver lodging, 24-hour breakdown assistance and AdBlue availability. Mr. Vinod Sahay, President- Trucks, Buses and Construction Equipment and Member of the Group Executive Board, said the combined Mahindra Truck, Bus, and SML network now comprised 203 dealerships, 137 2S dealerships, and 273 authorized workshops across the country. He added that Mahindra Group holds close to 7% market share in trucks and buses put together, and 24% in I&LCV buses. The company plans to take the aggregate market share for its overall portfolio to 10–12% by FY31 and more than 20% by FY36. Dr. Venkat Srinivas, Business Head Mahindra Trucks, Buses & Construction Equipment, explained some of the features of the company's operations: the telematics solution iMAXX enables fleet owners to monitor and manage their vehicles. The service guarantees include returning vehicles to the road within 48 hours or compensation from the company, and dealer workshop turnaround within 36 hours, with compensation if timelines are not met. The BLAZO X, FURIO, OPTIMO, and JAYO range of Mahindra trucks come with such benefits. The Hisar dealership offers sales, spares, and service for HCVs, ICVs, LCVs, and buses. Aggregated with the SML network, Mahindra's commercial vehicle operations have 203 3S dealerships, 137 2S dealerships, 273 authorized workshops, over 2,000 spares retailers, more than 200 mobile service vans, and 22 exclusive M-Parts Plazas. The company runs a multi-lingual 24x7 helpline manned by technical experts for customer support and complaint resolution. The new facility expands Mahindra Trucks and Buses' commercial vehicle and after-sales network in India. 91Trucks is the place to go for all things commercial vehicles. If you need a new or used truck for your business, check it out. We have everything you need, from detailed reviews and exact specs to the best deals that fit your business needs. Stay up to date on the latest news, analysis, and stories from the business.

Headline: Mahindra Inaugurates 97th Truck and Bus Dealership in Hisar, Expands Service Network in Haryana


Publication : cmv360.com

Date : 26-11-2025

Journalist: Robin Kumar Attri

<https://www.cmv360.com/news/mahindra-inaugurates-97th-truck-and-bus-dealership-in-hisar-expands-service-network-in-haryana>

Mahindra opens its 97th truck and bus dealership in Hisar with 24x7 support, advanced service bays, and iMAXX telematics, expanding its commercial vehicle network across India. Key Highlights Mahindra opens 97th truck and bus dealership in Hisar. The facility has 5 service bays, driver lodging, and 24/7 support. Combined network: 203 3S, 137 2S dealerships, 273 workshops. Market share goal: 10–12% by FY31, 20%+ by FY36. All vehicles equipped with iMAXX telematics and service guarantees. Mahindra’s Truck and Bus Business has strengthened its presence in Haryana by opening a new 3S dealership in Hisar. The facility, inaugurated on Tuesday, becomes the company’s 97th dealership and is operated by J K Automart. This launch reflects Mahindra’s ongoing expansion and commitment to better customer support across India. State-of-the-Art Facility with 24x7 Support The new Hisar dealership comes equipped with five service bays, allowing it to service more than six vehicles each day. To ensure maximum convenience for customers and drivers, it also offers: Driver lodging facilities Round-the-clock breakdown assistance (24x7) Availability of AdBlue The new centre strengthens Mahindra’s footprint in the region and improves support for fleet owners and truck operators. Part of a Strong and Growing National Network The inauguration follows four continuous years of volume growth for Mahindra’s commercial vehicle division. With the combined network of Mahindra Trucks and Buses and SML, the company now operates: 203 3S dealerships 137 2S dealerships 273 authorised workshops This nationwide network is designed to provide faster service, better accessibility, and enhanced customer care for all truck and bus categories. Company Leaders Highlight Customer-Centric Growth Speaking at the inauguration, Vinod Sahay, President – Trucks, Buses & Construction Equipment, and Member of the Group Executive Board, said: “Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorized workshops across the country, providing world-class customer care to our valued customers. The Mahindra Group now holds close to 7% market share in trucks and buses, with a 24% market share in I&LCV buses. We are targeting to increase our market share to 10–12% by FY31 and over 20% by FY36.” Adding to this, Dr. Venkat Srinivas, Business Head – Mahindra Trucks, Buses and Construction Equipment, said: “Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the guaranteed higher mileage of our entire product range, or the most advanced telematics solution, iMAXX, which gives fleet owners complete control over their transport business, or our rapidly growing dealership network, we are committed to offering the best customer experience in the Indian commercial vehicle industry.” Market Share Targets and Product Range Mahindra currently has: ~7% market share in the trucks and buses segment 24% market share in the I&LCV bus category The company aims to reach: 10–12% share by FY31 Over 20% market share by FY36 Mahindra’s commercial vehicle lineup includes: BLAZO X FURIO OPTIMO JAYO These vehicles are backed by industry-first service guarantees: Vehicle back on the road within 48 hours Else Rs 1,000 per day compensation 36-hour turnaround at dealer workshops Else Rs 3,000 per day compensation Manufacturing and Service Infrastructure Mahindra manufactures its heavy commercial vehicles at its 700-acre Chakan plant in Pune, developed with investments of over Rs 4,000 crore. Light

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commercial vehicles are produced at the Zaheerabad plant in Telangana. The service ecosystem includes: 2,000+ spares retailers 200+ mobile service vans 22 M-Parts Plaza outlets for quick spares delivery NOW 24x7 multi-lingual helpline staffed by technical experts Additionally, all Mahindra trucks and buses come with iMAXX telematics, offering: Real-time location tracking Geofencing Vehicle health updates Driver behaviour monitoring Fleet management dashboards This digital support enables fleet owners to manage their operations efficiently. CMV360 Says Mahindra's new 3S dealership in Hisar marks a major step in strengthening its support network across Haryana. With advanced service facilities, 24x7 breakdown support, driver lodging, and strong product guarantees, Mahindra continues its customer-first approach. Backed by a rapidly growing national network, modern manufacturing plants, and iMAXX digital solutions, the company aims to boost its market share in the coming years and deliver better value to fleet owners across India.

Headline: Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar

Publication : businessnewsweek.in

Date : 26-11-2025

Journalist: Neel Achary

<https://businessnewsweek.in/business/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/>

Pune, Nov 26: After achieving a robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Hisar, Haryana. With 5 service bays, the facility can service more than 6 vehicles per day while also providing driver lodging, 24-hour breakdown assistance and AdBlue availability. Speaking on the Pune, Nov 26: After achieving a robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Hisar, Haryana. With 5 service bays, the facility can service more than 6 vehicles per day while also providing driver lodging, 24-hour breakdown assistance and AdBlue availability. Speaking on the occasion, Mr. Vinod Sahay, President – Trucks, Buses & Construction Equipment, Member of Group Executive Board, said, "Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorized workshops for trucks and buses across the country, providing world-class customer care to our valued customers. The Mahindra Group now holds close to 7% market share in trucks and buses, with a 24% market share in I&LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36." Dr. Venkat Srinivas, Business Head – Mahindra Trucks, Buses & Construction Equipment added, "Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the guaranteed higher mileage of our entire product range, or the most advanced telematics solution – iMAXX, which gives the fleet owners complete control over their transport business or a rapidly growing network of dealerships and other formats of after-sales support paraphernalia, we are committed to impart the best customer experience in the Indian Commercial vehicle industry. Mahindra BLAZO X, FURIO, OPTIMO and JAYO are the only CV truck range in India that are backed with double service guarantees – back on road in 48 hours, else the Company will pay the customer Rs. 1000/- per day and guaranteed turnaround of vehicle in 36 hours at the dealer workshop or company will pay 3000/- per day. Continuous product innovation and obsession with customer centricity is at the core of MTB which has made these guarantees possible.

Headline: Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar

Publication : contentmediasolution.com

Date : 26-11-2025

Journalist: NA

<https://contentmediasolution.com/business/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/#comments>

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Headline: Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar

Publication : businessnewsmatrix.com

Date : 26-11-2025

Journalist: NA

<https://businessnewsmatrix.com/business/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar>

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Publication : edu-news.net

Date : 26-11-2025

Journalist: NA

<https://edu-news.net/business/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar>

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Publication : pninews.com

Date : 26-11-2025

Journalist: PNI Admin

<https://www.pninews.com/amp/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/>

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Headline: Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar

Publication : biznewsdaily.com

Date : 27-11-2025

Journalist: Team

<https://biznewsdaily.com/business/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/>

Business news daily for your business, startup and enterprise. Read business news daily, financial news, trade news daily Chandigarh, Nov 27: After achieving a robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Hisar, Haryana. With 5 service bays, the facility can service more than 6 vehicles per day while also providing driver lodging, 24-hour breakdown assistance and AdBlue availability. Speaking on the occasion, Mr. Vinod Sahay, President – Trucks, Buses & Construction Equipment, Member of Group Executive Board, said, "Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships and 273 authorized workshops for trucks and buses across the country, providing world-class customer care to our valued customers. The Mahindra Group now holds close to 7% market share in trucks and buses, with a 24% market share in I&LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36." Dr. Venkat Srinivas, Business Head – Mahindra Trucks, Buses & Construction Equipment added, "Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the guaranteed higher mileage of our entire product range, or the most advanced telematics solution – iMAXX, which gives the fleet owners complete control over their transport business or a rapidly growing network of dealerships and other formats of after-sales support paraphernalia, we are committed to impart the best customer experience in the Indian Commercial vehicle industry. Mahindra BLAZO X, FURIO, OPTIMO and JAYO are the only CV truck range in India that are backed with double service guarantees – back on road in 48 hours, else the Company will pay the customer Rs. 1000/- per day and guaranteed turnaround of vehicle in 36 hours at the dealer workshop or company will pay 3000/- per day. Continuous product innovation and obsession with customer centricity is at the core of MTB which has made these guarantees possible.

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Publication : biznewsdesk.com

Date : 27-11-2025

Journalist: admin

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Date : 27-11-2025	Journalist: NS
https://www.apnnews.com/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/	

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Publication : newsexperts.in

Date : 27-11-2025

Journalist: NS

<https://newsexperts.in/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/>

After achieving a robust volume growth over the past 4 years, Mahindra's Truck and Bus Business today inaugurated its state-of-the-art 3S dealership in Hisar, Haryana. With 5 service bays, the facility can service more than 6 vehicles per day while also providing driver lodging, 24-hour breakdown assistance, and AdBlue availability. Speaking on the occasion, Vinod Sahay, President – Trucks, Buses & Construction Equipment, Member of Group Executive Board, said, & Delighted to inaugurate our new state-of-the-art dealership in Hisar. M/s J K Automart becomes the 97th dealership of Mahindra Trucks and Buses. Together, Mahindra Trucks and Buses and SML now have 203 dealerships, 137 2S dealerships, and 273 authorized workshops for trucks and buses across the country, providing world-class customer care to our valued customers. The Mahindra Group now holds close to 7% market share in trucks and buses, with a 24% market share in I & LCV buses. We are targeting to increase our market share to 10-12% by FY31 and over 20% by FY36.

Dr. Venkat Srinivas, Business Head – Mahindra Trucks, Buses & Construction Equipment, added, “Our obsession with customer-centricity has driven us towards creating disruptive value propositions for our customers. Be it the guaranteed higher mileage of our entire product range, or the most advanced telematics solution – iMAXX, which gives the fleet owners complete control over their transport business, or a rapidly growing network of dealerships and other formats of after-sales support paraphernalia, we are committed to imparting the best customer experience in the Indian Commercial vehicle industry.

Mahindra BLAZO X, FURIO, OPTIMO, and JAYO are the only CV truck range in India that are backed with double service guarantees – back on road in 48 hours, else the Company will pay the customer Rs. 1000/- per day, and guaranteed turnaround of vehicle in 36 hours at the dealer workshop or company will pay 3000/- per day. Continuous product innovation and obsession with customer centricity is at the core of MTB, which has made these guarantees possible.

Headline: Mahindra Strengthens its presence in Haryana with a new State-of-the-art Truck and Bus dealership in Hisar

Publication : businesshour9.com

Date : 27-11-2025

Journalist: NS

<https://businesshour9.com/business/mahindra-strengthens-its-presence-in-haryana-with-a-new-state-of-the-art-truck-and-bus-dealership-in-hisar/>

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Headline: મહિન્દ્રાએ હિસ્સારમાં નવી અદ્યતન ટ્રક એન્ડ બસ ડીલરશીપ સાથે હરિયાણામાં તેની ઉપસ્થિતિ મજબૂત કરી

Publication : sunvillasamachar.com

Date : 27-11-2025

Journalist: NS

<https://sunvillasamachar.com/mahindra-strengthens-its-presence-in-haryana-with-new-state-of-the-art-truck-and-bus-dealership-in-Hisar/>

મહિન્દ્રાના ટ્રક એન્ડ બસ બિઝનેસે છેલ્લાં ચાર વર્ષમાં વોલ્યુમમાં મજબૂત વૃદ્ધિ હાંસલ કર્યા બાદ આજે હરિયાણાના હિસ્સારમાં એક અત્યાધુનિક 35 ડીલરશીપનું ઉદઘાટન કર્યું હતું. પાંચ સર્વિસ બે સાથે આ સુવિધા દૈનિક 6થી વધુ વાહનોની સર્વિસ કરી શકે છે, જે ડ્રાઇવર લોજિંગ, 24 કલાક બ્રેકડાઉન સહાય અને એડબ્લુ (એડબલ્યુ શોર્ટ વર્ણન સહિત) જેવી સુવિધા પણ પ્રદાન કરે છે. આ પ્રસંગે વાત કરતાં ગ્રૂપ એક્ઝિક્યુટિવ બોર્ડના સદસ્ય, ટ્રક એન્ડ બસ એન્ડ કન્સ્ટ્રક્શન ઇન્ફ્રાસ્ટ્રક્ચર બિઝનેસ પ્રેસિડેન્ટ વિનોદ સહાયે કહ્યું હતું કે, “અમે હિસ્સારમાં અમારી નવી અત્યાધુનિક ડીલરશીપનું ઉદઘાટન કરતાં ઉત્સાહિત છીએ. મેસર્સ જે કે ઓટોમાર્ટ મહિન્દ્રા ટ્રક્સ એન્ડ બસની 97મી લીડરશીપ છે. મહિન્દ્રા ટ્રક્સ એન્ડ બસ અને એસએમએલ ભેગા મળીને હવે દેશભરમાં 203 ડીલરશીપ, 137 25 ડીલરશીપ તેમજ ટ્રક્સ એન્ડ બસ માટે 273 અધિકૃત વર્કશોપ ધરાવે છે, જે અમારા મૂલ્યવાન ગ્રાહકોને વિશ્વ-સ્તરીય ગ્રાહક સેવા પ્રદાન કરે છે. મહિન્દ્રા ગ્રૂપ હવે ટ્રક્સ એન્ડ બસમાં લગભગ 7 ટકા બજાર હિસ્સો ધરાવે છે તેમજ આઇએન્ડએલસીવી બસમાં 24 ટકા બજાર હિસ્સેદારી છે. અમે નાણાકીય વર્ષ 2037 સુધીમાં 10-12 ટકા અને નાણાકીય વર્ષ 2036 સુધીમાં 20 ટકાથી વધુ બજાર હિસ્સેદારીનું લક્ષ્ય રાખીએ છીએ.”

મહિન્દ્રા ટ્રક્સ, બસ એન્ડ કન્સ્ટ્રક્શન ઇન્ફ્રાસ્ટ્રક્ચર બિઝનેસના હેડ ડો. વેંકટ શ્રીનિવાસએ કહ્યું હતું કે, “ગ્રાહક-કેન્દ્રિતતા માટેના અમારા જુસ્સાએ અમને અમારા ગ્રાહકો માટે બેજોડ મૂલ્ય પ્રસ્તાવ રજૂ કરવા પ્રોત્સાહિત કર્યા છે. તે અમારી સમગ્ર પ્રોડક્ટ રેન્જમાં સર્વોચ્ચ માઇલેજ હોય કે પછી સૌથી અદ્યતન ટેલીમેટિક્સ સોલ્યુશન - iMAXX હોય કે જે ફ્લીટ માલિકોને તેમના ટ્રાન્સપોર્ટ બિઝનેસ ઉપર સંપૂર્ણ નિયંત્રણ પ્રદાન કરે છે અથવા ડીલરશીપ અને આફ્ટર સેલ્સ સપોર્ટ સાધનોના અન્ય ફોર્મેટના ઝડપથી વિકસતા નેટવર્ક હોય, અમે ભારતીય કમર્શિયલ વ્હીકલ ઇન્ડસ્ટ્રીમાં શ્રેષ્ઠ ગ્રાહક અનુભવ આપવા માટે કટિબદ્ધ છીએ.”

મહિન્દ્રા બ્લેઝો એક્સ, ફ્યુરીઓ, ઓપ્ટિમો અને જયો ભારતમાં એકમાત્ર સીવી ટ્રક રેન્જ છે, જે 5બલ સર્વિસ ગેરંટી આપે છે. 48 કલાકમાં ફરીથી માર્ગ ઉપર, અન્યથા કંપની ગ્રાહકને દરરોજ રૂ. 1000/- ચૂકવશે અને ડીલર વર્કશોપમાં 36 કલાકમાં વાહનના ટર્નઅરાઉન્ડની ગેરંટી આપશે અથવા કંપની દરરોજ 3000/- ચૂકવશે. સતત પ્રોડક્ટ ઇનોવેશન અને ગ્રાહક કેન્દ્રિતતા પ્રત્યેનો જુસ્સો એમટીબીના મૂળમાં છે, જેણે આ ગેરંટીઓને શક્ય બનાવી છે.